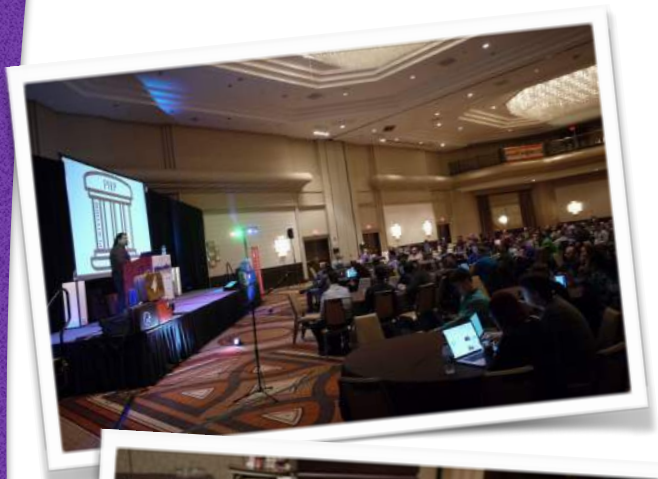
Why send your employees to PHP[WORLD] 2016

In our opinion php[world] is ***the*** best resource available to increase productivity & knowledge of your PHP developers. Especially if you are involved with one of the top PHP frameworks or applications such as Drupal, WordPress, Magento, Symfony or Laravel. But don't just take our word for it.



From the EXPERTS

40% of employees who receive poor job training leave their positions within the first year. —*Sylvie Woolf, Clear Company*

7 out of 10 people say that training and development opportunities influence in their decision to stay with a company. —*Shift Disruptive eLearning*

65% of Millennials say that the existence of personal development opportunities was the most influential factor in choosing their current job. —*University of North Carolina*

The American Society for Training and Development collected training information from over 2500 firms and found that companies that offer comprehensive training:

- Have 218 percent higher income per employee than those with less comprehensive training.
- Enjoy a 24 percent higher profit margin than those who spend less on training.
- Generate a 6 percent higher shareholder return if the training expenditure per employee increases by $680.

By the NUMBERS

For your conference ticket fee, attendees receive:

- Access to 66 unique conference sessions
- A 1 year subscription to php[architect] magazine
- The Open Spaces track for conversations driven by the attendees on topics important to them
- Connections to 54 experts in the industry, many of which are authors of the tools you use everyday!
- 3 Breakfasts, 2 Lunches, 2 Receptions

At a reasonable additional cost, get access to:

- Full-day and 2-day in-depth training classes
- A Tutorial day filled with 12 3.5-hour workshops!

From our past ATTENDEES

As someone not previously involved in the community, the conference did a great job making me feel welcome and connected; I immediately went home and joined my local user group! —*Attendee*

Whenever I attend a conference, there is usually one or two things that I learn that improve the quality and proficiency of our project. These ah-ha moments are unlikely to happen outside of the conference atmosphere. —*B.M., Attendee*

php[world] was such an inspiring conference for me. With such a diverse crowd, I was able to experience how different solutions solve some of the same problems I work with on a daily basis. —*C.R., Attendee*

Every year the conference has been full of quality content by amazing speakers. The skill levels include everyone from framework authors to first time users. […] Whether you are a seasoned veteran or just interested in a new framework php[world] will have engaging and interesting content for you. —*J.F., Attendee*

I've attended both previous php[world] conferences, and they've been fantastic. php[world] has consistently pulled together a great and talented group of speakers from all over the PHP community. When you mix them with attendees, the result is an excellent place to learn, and you get amazing and inspiring conversations. —*J.B., Attendee*

I absolutely loved loved loved it. […] Now I have found several areas where I can learn and also contribute to php – to continue to grow my skills and hopefully get a chance to mentor someone new to php. —*Attendee*

The seminars are absolutely fantastic. I am in the middle of moving from real-time software developer veteran to the web paradigm, and this filled in so many holes in my knowledge. —*Attendee*

Was my first introduction to php[architect]'s conferences, and they've quickly become my favorites. A great balance of fun and education, structured and social. The organizers obviously care about the conference and the enjoyment of everyone who attends, and I can't wait for the next one! —*Attendee*

Join us today!

world.phparch.com